



**Town of Arlington, Massachusetts**  
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## Minutes 03/20/2013

### ARLINGTON TOURISM AND ECONOMIC DEVELOPMENT COMMITTEE MINUTES OF MARCH 20, 2013 MEETING - JEFFERSON CUTTER HOUSE

Present: Angela Olszewski - Chair Presiding, Sharon Shaloo, Tom Davison, William Lyons, Bob Radochia, Joe Curro, Roly Chaput, Howard Winkler, Clarissa Rowe, Bob Bowes, Paul Dredge, Ted Peluso

Guest: Leland Stein, Regent Theater

1- The Meeting was called to order at 7:02 PM.

2- The Chair recognized and welcomed a new Committee Member, Paul Dredge.

3- The Minutes of the last meeting were accepted.

4- The Treasurer reported that the Committee has a balance of \$2,209.

5- Leland Stein reported on initiatives by businesses in Arlington Center to collaborate on promotion of the Center's business interests and thereby increase the economic vitality of the Center. Interests regarding formal collaboration efforts has been expressed by 12 entities located in the Center. Mr. Stein also talked about the Regent Theater working with Tom Davison closely on the July 13 scheduled Concert event. He also mentioned special holiday promotions that are being planned by the various businesses.

6- Project updates:

(a) The Chair reported on the planned activities for Patriot's Day weekend. These include proclamations by the Board of Selectmen, coordinated activities for youngsters at Town Hall on April 15, and various other expanded activities for the day and the related Paul Revere/William Dawes Ride Re-enactment. Bob Bowes is sponsoring the day's events.

(b) Clarissa Rowe informed ATED's members on the status of the Finance Committee's approval of the Special Town Meeting Warrant concerning the proposed Information Booth. The Finance Committee's questions have been responded to and a follow up meeting is scheduled for March 25, 2013, for ATED's representatives.

(c) A contract has been signed for the Directional Signage Project. William Lyons has agreed to work on a Subcommittee with the Chamber of Commerce's participation as this project moves forward. There is a design meeting scheduled for April 25.

(d) Tom Davison reported that the Concert planning is on track. It will occur on July 13 and is scheduled to run from Noon to 5 PM at Broadway Plaza in the Center. A very extensive program is planned and ATED is now reaching the fund-raising stage for the project.

(e) Sharon Shaloo discussed the Website status development which is proceeding very well. Events data is being published timely and lots of "Tweets" are being received. The Chair will alert Leland Stein to the Website's availability to promote events.

7- Howard Winkler informed the Committee about he and his spouse's plans to move to new living accommodations and his sincere regret that since the Winklers will be moving to what he described as West Arlington (Lexington), he will be stepping down from his various Committees involvements. Several of ATED's members expressed both their appreciation and affection for Howard and all the good things he's done for the Town. He promised to keep in contact in the future.

With no additional Old or New Business to be covered, the meeting was adjourned at 8:40 PM.